



Press Release July 2014

Invest is Best at Curtis Print & Packaging

Curtis Packaging has had a specific investment strategy in place for the last five years. In 2013 we invested in a state of the art 6 colour CX102 Heidelberg press. Recently we have installed a Heiber & Schroeder window patching machine to boost our finishing capabilities further.

Managing Director, James Williams commented “The decision to invest in a window patcher was a relatively easy considering the amount of money we spend with external suppliers. Deciding on the right supplier was the difficult part.

Eventually we agreed on the Heiber & Schroeder machine as we were very impressed with the make ready speeds as well as the flexibility the machine had to offer. Williams added, “We were delighted with the way our enquiry was handled and pleased to have purchased from a European supplier as we believe the technical support will be first class”.



This machine will now strengthen our finishing proficiency further, enabling us to offer our customers a comprehensive range of in-house finishing services.

We have also advanced our packaging prototyping and sampling capabilities with the purchase of a Fuji Acuity LED 1600 Digital Printing Press. “After successful print trials by the

Fuji team at Bedford we made the decision to step into the digital market. The machine provides a fantastic representation of the colour and finish we achieve on press and allows our customers to test drive their packaging before committing to large print runs” explained James Williams.



The machine can also print on a wide variety of materials with white and spot UV varnishing, giving our customers the added advantage of being able to see fully finished samples.

We believe this will give Curtis the extra edge with the added value packaging service we pride ourselves on.

Note:

With a history going back over 70 years, in recent times Curtis has taken on the mantle to lead the way in environmentally sustainable materials and production methods working towards their goal of packaging that doesn't cost the earth. Clients include many of the leading beauty brands including Boots, L'Oreal, Nivea, Soap and Glory, Neal's Yard and many third party contract manufacturers.

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