



Press Release November 2013

### **Curtis Print & Packaging wins SME of the Year at Packaging Awards 2013**

Curtis Print & Packaging have been recognised for not one but two outstanding achievements at the Packaging Awards on Wednesday 13<sup>th</sup> November 2013 in London.

Being winners of the SME of the Year was and always will be an immensely proud moment in Curtis' history. We at Curtis always try to push the boundaries in environmental packaging. It all came together this year after a five year business plan succeeded in enabling us to make a huge investment in our business. This would not have been possible without the support of our loyal customers. We have been able to make some monumental changes within Curtis, subsequently welcoming some new employees to the team to manage the growth of the business.



Being awarded SME of the Year proves to us we have been recognised for all our hard work. James Williams, Managing Director at Curtis, commented "We are absolutely thrilled to win SME of the Year 2013. The whole Curtis team have worked extremely hard and it's great to be recognised by the industry for our achievement in providing first class, environmentally friendly printed packaging".

Our second achievement of the night was being highly commended in the 'Carton of the Year' category for the range we produced for Scaramouche & Fandango. We were tasked with creating packaging men could relate to whilst being eye-catching and reflecting quality. We and the judges believe we achieved just this and to receive this high commendation confirms to us we are reaching our goal to exceed customer's expectations.

The Packaging Awards is such a prestigious event and we were delighted to be part of it. We work hard to 'stand out from the crowd' and to know we have achieved that against such stiff competition, gives us further determination and drive.



Curtis Print & Packaging offer a host of environmentally sound materials, designs and production methods, whilst retaining the glamour needed for the brands we work with.

Note:

With a history going back over 70 years, in recent times Curtis has taken on the mantle to lead the way in environmentally sustainable materials and production methods working towards their goal of packaging that doesn't cost the earth. Clients include many of the leading beauty brands including Boots, L'Oreal, Nivea, Soap and Glory, Neal's Yard and many third party contract manufacturers.

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